

The Power within her

Writing Tips That'll Change Your Life!



- **Writer's Read!**

- *The more you read, the more you learn. Other books aren't you competition; they're simply other women who can show you what's possible in terms of topics, genres, styles, etc. You'll start to notice what you like or don't like, which can help you make decisions about your own book.*

- **Even if it "Sucks," DON'T Delete!**

- *We are our worst critics. So, we might write something, reread it, & hate it so much that we delete it. But that's not in our best interest! Even if we think what we wrote stinks to high heaven, don't get rid of it. If we delete it, we don't have the chance to make it better. Even if you don't end up using it, you could use it later. Never, never delete.*

- **Write for One Person, Rather than Everyone!**

- *The narrower the audience for your book or article or whatever, the better. When we write to the pain points or problems of one person, our writing is more effective. When you write for everyone, you write for no one.*



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